



FOR IMMEDIATE RELEASE

For further information:
Argentina James
713-670-2568

**PORT OF HOUSTON AUTHORITY NAMES FELICIA GRIFFIN
COMMUNICATIONS MANAGER**

HOUSTON, August 19, 2002 – The Port of Houston Authority today announced the appointment of Felicia Griffin as communications manager. Griffin will handle media relations and organizational communications as part of the Port’s public affairs department.

“As the Port moves through a period of exciting growth centered around its planned addition of the business development initiatives, it is important that accurate and timely information about our operations, objectives and ongoing projects is made available throughout the community and to our national and international customers,” said Argentina James, public affairs director for the Port of Houston Authority. “Felicia’s extensive background in broadcast journalism and marketing communications will strengthen the public affairs department and will help us to achieve this goal.”

Griffin has served as a marketing communications consultant for Moore Unique Dermatological Enterprises and for Sykes Communications, both in Houston, developing and managing strategic communications campaigns emphasizing media relations and collaborative outreach to diverse local and national constituencies and business communities. She previously served as a news anchor and reporter for Houston stations KTRH-AM and KNWS-TV as well as WHBQ-TV in Memphis, Tennessee; WFIE-TV in Evansville, Indiana; KYTV in Springfield, Missouri; and WALB-TV in Albany, Georgia. Additionally, she served broadcast journalism internships at NBC network affiliates in Philadelphia, New York City, Syracuse and Elmira, New York.

Griffin earned a bachelor’s degree in broadcast journalism from Syracuse University and a master of business administration degree with a concentration in marketing from the University of Houston’s C.T. Bauer College of Business.

The Port of Houston Authority

The Port of Houston Authority owns and operates the public facilities located along the Port of Houston, a 25-mile long complex of diversified public and private facilities designed for handling general cargo, containers, grain, other dry bulk materials, project and heavy lift cargo and other types of cargo. The Port of Houston Authority plays a vital role in ensuring navigation safety along the Houston Ship Channel, which has been instrumental in Houston's development as a center of international trade. The port – sixth largest in the world -- is ranked first in the United States in foreign waterborne commerce and second in total tonnage. Each year, more than 7,000 vessels from around the world call at the port.

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